

McLEAN INSTITUTE

ADVISORY BOARD MEETING

Oct. 23, 2015



THE UNIVERSITY *of*
MISSISSIPPI

McLEAN INSTITUTE FOR PUBLIC SERVICE
AND COMMUNITY ENGAGEMENT

AGENDA

- **Welcome and Introductions**
- **History of the McLean Institute by Dr. Vaughn Grisham**
- **McLean Institute Mission and Vision**
- **McLean Institute Program Highlights**
- **5-year Strategic Plan, Fundraising, and Role of the Board by Board Chair Phillip Wiggins**
- **Questions from Advisory Board**
- **Adjournment at 4:30 p.m.**

MCLEAN INSTITUTE FOR PUBLIC SERVICE AND COMMUNITY ENGAGEMENT

- Founded in 1984 as the McLean Institute for Community Development
 - Emphasis on community problem-solving to raise quality of life
 - Development of broad-based coalitions, including community-university partnerships
- Renamed in 2012 as McLean Institute for Public Service and Community Engagement
 - Charged with implementing *Transformation through Service*
 - Emphasis on community engagement efforts that impact poverty and quality of life in Mississippi



“As long as your customers are poor,” he said, “you’re going to be poor.”

“You can’t sell them anything beyond their spendable income. So let’s find a way they can make more money. If they can make more money, they can buy more of your hardware.” (Grisham and Gurwitt 2004, p. 14).

MISSION & VISION

Mission

The McLean Institute for Public Service and Community Engagement advances transformative service throughout the University and fights poverty through education in Mississippi.

Vision

The McLean Institute for Public Service and Community Engagement will be recognized for expanding community engagement throughout the University of Mississippi and for its success in addressing poverty in Mississippi through mutually beneficial partnerships.

TRANSFORMATION THROUGH SERVICE

- *Systemic Transformation:* UM has the potential to transform the **inequitable structures** of Mississippi that contribute to generational poverty.
- *Organizational Transformation:* Mutually beneficial partnerships can enhance **community partner capacity** and **catalyze student learning**.
- *Individual Transformation:* Building relationships and stepping out of one's comfort zone provides opportunities for **reflection** that contribute to **personal growth**.

“Through civic engagement and service, the University will purposefully apply its talent and knowledge so as to transform individuals, communities and regions.”

–UM 2020, Priority 7

STRATEGIC GOALS

- **Goal 1: TRANSFORMATION THROUGH SERVICE:**
Institutionalize the culture of community engagement at the University of Mississippi.
- **Goal 2: FIGHTING POVERTY THROUGH EDUCATION:**
Alleviate poverty in Mississippi through academically-focused partnerships.



Student Engagement Fellows lead an environmental justice training and build a greenhouse in Jonestown, MS.

WHY THESE PARTICULAR GOALS?

- A culture of engagement leads to student success on campus and beyond
- Educational attainment is key to fighting poverty
- Expanding access to economic and social opportunity will **combat generational poverty**



Undergraduate Innovation Scholars and Graduate Innovation Fellows with the Catalyzing Entrepreneurship and Economic Development initiative.

WHAT MAKES US UNIQUE

- **Linking community engagement and poverty alleviation**
- **Cost-effective utilization of scalable, replicable program models that can be adapted to the unique attributes of each community**
- **Emphasis on poverty and quality of life in Mississippi**



Horizons currently serves grades 1-4, and includes students from both public school districts in Oxford/Lafayette County.



Horizons



**Catalyzing
Entrepreneurship &
Economic
Development (CEED)**

**Advance
Transformative
Service**



**Fight
Poverty
through
Education**



**Student Engagement
Fellows**



**L-O-U Child Savings
Program**



McLean Mentors

FY 16 MCLEAN INSTITUTE TOTAL BUDGETED REVENUE BY SOURCE

Source	\$ Amount	% Amount
University	\$275,000	29.0%
Philanthropic	\$160,000	17.0%
Grants (CEED)	\$502,000	53.0%
<u>Grants (Horizons)</u>	<u>\$50,000</u>	<u>1.0%</u>
Total	\$987,000	100%

MCLEAN INSTITUTE 3-YEAR BUDGET PROJECTIONS BY PROGRAM (IN THOUSANDS)

	FY 2016	FY 2017	FY 2018
McLean Director & Staff	\$354	\$364	\$375
CEED	\$502	\$502	\$300
Horizons	\$104	\$142	\$164
McLean Mentors	\$15	\$17	\$18
LOU Saves	\$19	\$29	\$34
Community & Student Engagement	\$28	\$65	\$95
Statewide Initiative	-	\$30	\$40
New Positions	-	\$55	\$110
<u>Operations*</u>	<u>\$20</u>	<u>\$20</u>	<u>\$25</u>
Total	\$1.04	\$1.22	\$1.16

*(contractual services, commodities, communications, miscellaneous charges, printing, rents, supplies and materials, travel)

ROLES AND RESPONSIBILITIES OF THE ADVISORY BOARD

- **Support the McLean Institute's Mission, Vision, and Goals;**
- **Offer insight on strategic issues relating to the success of the McLean Institute;**
- **Support fundraising strategies;**
- **Make a personal and/or organizational pledge at the highest level of ability, demonstrating leadership for others to follow;**
- **Facilitate community relationships and partnerships through championing the McLean Institute and its work;**
- **Assist with recruitment of new board members, as needed;**
- **Serve on committee and task forces and occasionally take on special assignments as needed; and**
- **Attend semiannual board meetings, 3:00 – 4:30 pm, during the academic year at UM (October and March)**

QUESTIONS

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